



Winter Programs
Milan



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Winter Programs

2016-2017

Università Cattolica's Winter programs are ideal to get a taste of Italy while studying in a traditional Italian educational context.

Language of instruction

All courses will be taught in English

Contact hours & credits

45 contact hour per course / 3 US credits each course

Special features

A mix of theory and practice. Every week students will participate in a site visit, strictly relevant to the course (business company, agency, etc) to ensure a 360° direct experience of the subject.

Area: Business

5 - 23 December (3 weeks)

Business, Government and the Global Economy

Area: Marketing & Communication

12 - 22 December (2 weeks)

New Frontiers in brand communication and consumer engagement

Area: International Relations

9 - 27 January (3 weeks)

Patterns of Change and Resilience in Middle Eastern Politics

Program Fees

The fees include: workshop, lectures, and visits related to the topics discussed in class. The fees do not include: travel expenses, accommodation, local transportation, and meals.

One session: € 1,500

Two sessions: € 2,850

International study abroad students

UCSC International

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